

# Vaarthha

A Visakha Container Terminal Newsletter

Issue No. 9 / Vol 14 / March 2017

'VCT has natural Depth of 16.5 m alongside - The deepest amongst Indian Container Terminals'

## Sea Food Testing Lab @ City of Destiny



The city of destiny that has topped in Marine Product exports for 3 consecutive financial years in terms of dollar value is poised to witness further growth. TUV SUD a German Safety & Quality testing expert has established their set up in the port city during March '17. They have their presence at almost every part of the world ensuring quality products are exported. They help to address the issues of managing safety, quality and logistics throughout the supply chain. TUV SUD testing lab, acts as a gateway between the producers / manufacturers, processors, suppliers and consumers.

The state-of-the-art testing lab facility has commenced the operations at Visakhapatnam after getting the accreditation from Export Inspection Council (EIC). The exporters who depended on Chennai, Hyderabad and Bengaluru testing lab facilities can now get it done at their door step which is at Visakhapatnam.

The predefined standards are to be met in order to export the commodities to the United States followed by Europe, South East Asia, China and others. The testing lab makes sure that the importing nations' predefined standards are met as prescribed by EIC. The lab's speciality is to detect antibiotic residues or microbiological contamination at an early stage which will minimise risks of expensive product recalls.

Visakhapatnam a leading exporting region of marine products in the country has exported to the tune of about Rs. 7600 crore and is in the growth trajectory. The presence of Visakha Container Terminal (VCT) that provides world class facilities to the customers, has been the medium for sea food exports over the years. VCT has witnessed a growth of 25% in the seafood

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## Wan Hai's Weekly Service to Straits



The Taiwan based carrier, Wan Hai Lines launched its weekly service from Visakha Container Terminal to Malacca Straits. Wan Hai Lines Ltd joins the MD2 service operated by Bengal Tiger Lines by deploying a 4,252-TEU ship. "m.v. WAN HAI 508" with a GRT of more than 42,000 now becomes the second largest container vessel to call Visakhapatnam.

The SC 1 service as per Wan Hai Lines would have 2 ships deployed, one each by BTL & WHL offering weekly service from Visakhapatnam to Port Kelang & Singapore with least transit times. Wan Hai Lines a leading container line in the South East Asian markets has now expanded its horizon to the east coast of India with the launch of its service and is poised to provide the much needed impetus to the burgeoning EXIM traffic here.

The Intra-Asia specialist is focusing on Visakhapatnam hinterland to create a niche for itself here.

Visakha Container Terminal felicitated the master of the vessel with a memento to commemorate the maiden voyage of "m.v. WAN HAI 508".





## VISITORS AT VISAKHA CONTAINER TERMINAL



(Left) Mr. Pavan Kumar, Regional Manager and Mr. Rohan Kumar, Manager, Operations, Maersk Line India Pvt. Ltd., visited on 01.03.2017



(2<sup>nd</sup> from left) Mr. Yasuhiro Ishii, (2<sup>nd</sup> from right) Ms. Hitomi Kamata, (right) Mr. Ahmed Sheikh, Sr. Manager and Mr. Sonu Sharma, Asst. Manager, NYK Line (India) Pvt. Ltd., visited on 02.03.2017



(Left) Mr. K. Venkateswarlu, Manager-Finance & Accounts, ITC Limited and Mr. CH. Lakshmana Murthy, Sravan Shipping, visited on 07.03.2017



(From left) Mr. Anoop Kumar, Regional Sales Manager-South India, Mr. Prashanth, Sr. Manager and Mr. Natarajan, Manager, Maersk India Pvt. Ltd., visited on 16.03.2017



(Right) Mr. Bidyut Roy, General Manager, Vikram Solar and Mr. Saswata Mitra, Director, Sealand Logistics & Shipping Services Pvt. Ltd., visited on 21.03.2017



(Middle) Mr. Kochat Narendran, General Manager, (right) Mr. Yukio Ohara, General Manager and Mr. P V Suresh, Manager, Yusen Logistics India Pvt. Ltd., visited on 22.03.2017



(Middle) Mr. Edmund Yao, Manager-South Asia, SUTL Corporation Pte Ltd, (right) Mr. Sanjeev Bhalla, General Manager and Mr. Hari Kumar, Branch Manager, BWC Forwarders Pvt. Ltd., visited on 24.03.2017



(2<sup>nd</sup> from left) Mr. P K Agarwal, Director-Domestic, (2<sup>nd</sup> from right) Mr. G. Ravi Kumar, IRTS, Chief General Manager-South Central Region, (left) Mr. Rathendra Raman, IRTS, Chief General Manager, Eastern Region and Mr. M. Yelvender Yadav, IRTS, General Manager, Container Corporation of India Limited, visited on 24.03.2017



(From right) Mr. Michel Azrak, Regional Director-India Subcon Cluster, Mr. Ajay Kumar K J, Director-Commercial and Mr. Rajesh, Manager, APL (India) Pvt. Ltd., visited on 06.03.2017 to study & explore the possibilities of enhanced presence of APL at VCT.

## Medium Density Fibre Manufacturing Unit @ Port City

The Medium Density Fibre (MDF) is used as a building material and considered to be much denser and stronger than plywood. There are different kinds of MDF which are Moisture resistant and Fire Redundant. Some varieties of MDF are less expensive than the natural wood and are a proper substrate for Veneers. Most of the MDF manufacturing units today are located in North India from where huge furniture exports take place.



For the first time in Port City a MDF Unit is planned to be set up in Atchuthapuram, Special Economic Zone (SEZ) by Rushil Decor Limited on 26 acres of land at an approximate cost of Rs. 72 lakhs per acre. The Gujarat based firm Rushil Decor would set up the unit in two phases with a capacity of 600 cubic meters per day and at a total estimated investment of 559 crores.

The main species of tree used for MDF is available abundantly in Australia and New Zealand. This wood is imported, processed into beautiful furniture and are being exported from India currently. The manufacturing unit now coming up in the Financial hub, Visakhapatnam brings with it huge export opportunity. The MDF buying countries presently are Bangladesh with a buying range of 43%, Myanmar – 28%, Tanzania – 20%, Spain – 5% and UAE – 4%.

Visakha Container Terminal which is strategically located offering unparalleled services to all of these buying nations would pave way for this new commodity's EXIM traffic i.e. raw material imports and finished product exports. VCT therefore is poised to witness incremental EXIM traffic upon commencement of the full-fledged operations of the MDF manufacturing unit.

## Sunrise State –Inching towards major growth

The Sunrise State Andhra Pradesh (AP) which is in the Southern Peninsula of India with a vast coastline of about 974 km has well-developed industrial infrastructure and connectivity. The GDP of AP reached 10.99% during the first half of FY 16-17 and is in the growth path indeed. The state has about 47 SEZs across diversified sectors that include Apparel, Food Processing Units, Footwear, Leather Products, Pharma, IT and Service industries. Aiming at a GDP growth of 15% in FY 16-17 the Sunrise State will surely be the growth engine for the country's development.



***AP is a highly industrialized and progressive state whose vision 2020 focus are the following industries; especially in the northern part of the state that forms VCT's hinterland.***

***Agriculture, Tourism, MSME Development, Aerospace & Defence, Manufacturing, Biotechnology, Food Processing, Solar & Wind, Automobile & Auto components industry, Bulk Drugs and Pharmaceuticals, Horticulture, Poultry Farming, Spices, Mines & Minerals, Textiles & Apparel, Leather, Port & Maritime, Electronics & IT Industry.***

Complementing the state is the Port City Visakhapatnam with a vast hinterland covering districts of Vizianagaram, Srikakulam that are rich in mineral deposits & natural sources and the districts of East and West Godavari which are blessed with resources conducive for Agriculture and Aquaculture. The City of Destiny can boast of the maximum number of SEZs here with the presence of SEZ – Ramky Pharma City, APSEZ – Brandix Apparel, VSEZ which are the driving factors for the growth of Exports and Imports through Visakha Container Terminal (VCT).

The state is also the major hub for Marine Products where Visakhapatnam Port has topped for the last 3 consecutive years in terms of dollar value of the sea food exports. The Port city has contributed maximum towards the growth of Sunrise state's EXIM traffic in terms of Ferro Alloys, Agriculture Products, Wood Pulp, Metal Scrap, Aluminium Products etc. Visakhapatnam with the presence of a container terminal is the ideal gateway and growth engine for the development of Andhra Pradesh which in turn serves as the growth engine for nation's development.



## Steel City – Poised to be Scrap imports hub

Visakhapatnam, the hub for various commodities is also known by various names like Steel City – hub for steel, financial hub of the Sunrise State, Andhra Pradesh and the City of Destiny. Now it is all set to become the hub for Shredded & Un-shredded Metallic Scrap imports.

As per the Foreign Trade Policy (2015 – 2020) the Director General of Foreign Trade amended Para 2.54 (d) (iv) of the Handbook procedures stating that Scrap imports are permitted only through the designated ports primarily the major ports and no exceptions shall be allowed even in case of Export Oriented Units (EOUs) & Special Economic Zones (SEZs).

Visakhapatnam Port being a major port has the privilege to continue import of both Shredded and Un-shredded (HMS) scrap. Therefore, Visakha Container Terminal which is blessed with the best rail/road connectivity to regions like Nagpur, Raipur & Hyderabad would now become the gateway for HMS imports to these destinations, besides to steel plants in and around Visakhapatnam as also in state of Odisha.

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DEPARTMENT OF COMMERCE  
DIRECTORATE GENERAL OF FOREIGN TRADE

PUBLIC NOTICE NO. 7/2015-2020  
NEW DELHI: Dated the 7<sup>th</sup> March, 2017

Subject: Amendment in para 2.54 of the Handbook of Procedures, 2015-2020

In exercise of powers conferred under paragraph 2.04 of the Foreign Trade Policy, (2015-2020), the Director General of Foreign Trade hereby amends (i) para 2.54 (d) (iv) of the Handbook of Procedures, 2015-2020 detailing the names of the designated ports for import of un-shredded metallic scrap; and (ii) extends their validity for such imports, in supersession of the provision in para 2.54(d) (iv), notified vide Public Notice No 38(2015-20) dated 06/10/2016 as under:

Existing Paragraph	Revised Paragraph
Import of scrap would take place only through following designated ports and no exceptions would be given in case of EOUs, SEZs:-	Import of scrap would take place only through following designated ports and no exceptions would be allowed even in case of EOUs, SEZs:-
1. Chennai, 2. Cochin, 3. Ennore, 4. JNPT, 5. Kandla, 6. Mormugao, 7. Mumbai, 8. New Mangalore, 9. Paradip, 10. Tuticorin, 11. Visakhapatnam, 12. ICD Loni, Ghaziabad, 13. Pipava, 14. Mundra, 15. Kolkata, 16. ICD Ludhiana, 17. ICD Dadri (Greater Noida), 18. ICD Nagpur, 19. ICD Jodhpur, 20. ICD Jaipur, 21. ICD Udaipur, 22. CFS Mulund, 23. ICD Kanpur, 24. ICD Ahmedabad, 25. ICD Pimpri and 26. ICD Malanpur.	1. Chennai, 2. Cochin, 3. Ennore, 4. JNPT, 5. Kandla, 6. Mormugao, 7. Mumbai, 8. New Mangalore, 9. Paradip, 10. Tuticorin, 11. Visakhapatnam, 12. Pipava, 13. Mundra and 14. Kolkata.

(i). The existing designated sea ports namely Chennai, Cochin, Ennore, JNPT, Kandla, Mormugao, Mumbai, New Mangalore, Paradip, Tuticorin, Visakhapatnam, Pipava, Mundra and Kolkata will be further allowed to import un-shredded scrap till 31<sup>st</sup> March, 2018 by which time they are required to install and operationalise Radiation Portal Monitors and Container Scanner. Such sea ports which fail to meet the deadline will be derecognized for the purpose of import of un-shredded metallic scrap w.e.f. 1.4.2018.

2. Effect of this Public Notice: Para 2.54(d)(iv) of the Handbook of Procedures, 2015-2020 has been amended to reflect the list of designated ports for imports of un-shredded metallic scrap and the period for installation and operationalisation of Radiation Portal Monitors and Container Scanner in these ports is extended upto 31.3.2018.

(A.K.Bhalla)  
Director General of Foreign Trade  
Email: dgft@nic.in

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## Sea Food Testing Lab @ City of Destiny

product exports and now with the setup of testing lab facility, the port city is prepared to see further growth in reefer traffic. The container terminal is all set and geared to handle the ever increasing marine products traffic.

## National Safety Week & World Water Day - 2017



Be Safe, Work Safe & Go Home Safe

Turning Waste Water into Source of Wealth

Visakha Container Terminal (VCT) considers **“Safety is Sacrosanct”**, where environment is equally important too. During the week of 04 March – 10 March, 2017, VCT observed the 46<sup>th</sup> National Safety Week (NSW) followed by World Water Day on 22 March, 2017.

The NSW was started with unfurling of safety flag followed by the safety

pledge. Later during the week, various other events were organized like **“V Reach Out Campaign”** for the external trailer drivers to create awareness on safety within the VCT premises. To mitigate the risks a “Third Eye Contest” on hazard identification was also conducted for the employees.

Various other events like Safety Quiz, Treasure Hunt, walkathon, safety skit and painting competition were organized as part of the safety week programme. On the last day of NSW, stalls of PPE and Safety Equipment were displayed by the vendors who participated actively in the programme at the terminal.

As part of World Water Day, VCT focused attention on the importance of fresh water and the role of each & every individual to conserve it for future. The day got kick started with a walkathon organized by Andhra Pradesh Pollution Control Board (APPCB). VCT largely represented by joining hands with various other organizations for the walkathon from Kali Temple to Park Hotel junction. The environment alongside the beach corridor was filled with slogans and display of innovative messages in the form of banners on save water for future generation. Save water leaflets were also distributed among the bystanders. Other initiatives were to spread awareness through social networking. Both VCT & Contract employees took a pledge to save water during the tool box talks. A water Survey was also carried out inside the terminal premises to ensure no sources of leakage or wastage of water.

VISAKHA CONTAINER TERMINAL

ISO 9001 : 2008, ISO 14001 : 2004, OHSAS 18001 : 2007, ISO 28000 : 2007 compliant company  
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